

ABCD &

company



FULL SERVICE MARKETING & EVENTS AGENCY
 MINORITY OWNED | WOMAN OWNED | HBCU LED

Dream Team Mission

Inspire and invest in your
 - SUCCESS -

Intentionally create authentic
 - EXPERIENCES -

Integrate seamlessly with your
 - TEAM -

Implement an approach of
 - COLLABORATION -

Immerse in culturally relevant
 - STRATEGIES -

Our Integrated Approach

Marketing & Advertising

Amplifying the right story to the right audience at the right time

- Campaigns
- Public Relations
- Digital
- Marketing Staff Augmentation

Digital Solutions

Building custom solutions across web, mobile, and emerging technology

- Product Launches
- Custom Digital Environments
- Enterprise Data Solutions

Events

Curating impactful experiences for all attendee types

- Conferences & Conventions
- Festivals
- Galas
- Activations

Creative Services

Designing your vision from concept to completion

- Branding
- Production
- Video
- 3D Modeling

Take the Journey, Experience the Results

WHO EXPERIENCED
 ABCD Magic



\$2.1B CREATIVE SERVICES BRAND PORTFOLIO VALUATION
145% YEAR OVER YEAR EVENT ATTENDEE GROWTH
240% AVERAGE INCREASE IN DIGITAL PRESENCE



Montgomery County LSBRP Certified | MDOT | DUNS: 07-944-2552
 CAGE Code: 76HK6 | MBE | Maryland Small Business Reserve Program



CONTACT US



DISCOVER THE

ABCD WAY!